

UNIVERSITY of HAWAI'I® West Oʻahu

Strategic Conversations, Part II: Budget & Cost Efficiencies

October 2020

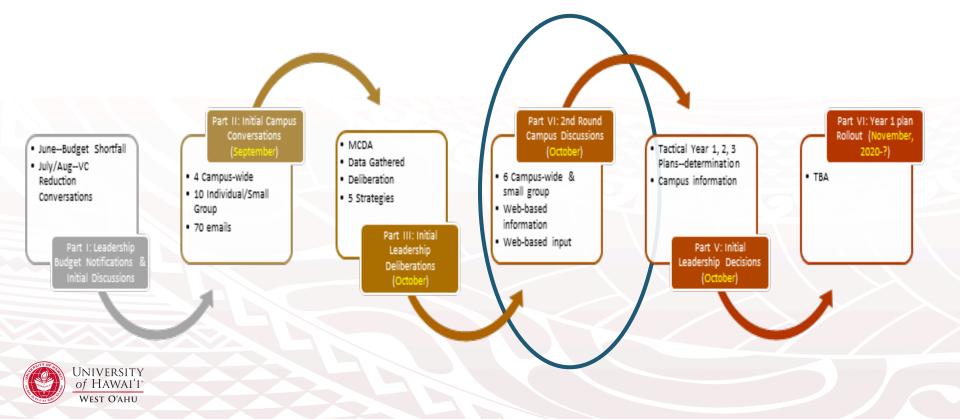
Agenda

Today's conversation intends to cover the following topics—

- Process overview—Use of Multiple Criteria (& Data) Decision Analysis [MCDA]
- Reduction targets
- Data used for Round 1 decision-making (cost-efficiencies, investments)
- Decision—5 Strategies to reduce costs for Year 1
- Current reductions
- Next Steps



Process Overview



MCDA—Multiple Criteria (& data) Decision Analysis: Criteria used to determine cost-efficiency & investment strategies

- Optimization Formula [OF]—use of resources on tactics that strategically align with UH System and UHWO plans and diversify to increase revenue streams.
- <u>Customer Value Proposition [CVP]</u>—support of educational experiences that enhance the 21st Century learner-leaders through engaging, dyanmic, state-of-the-art collegiate environment.
- <u>Value Chain [VC]</u>—recognition of ways that reduce costs, optimize effort, eliminate waste, and increase prosperity.
- <u>Strategic Positioning [SP]</u>—maximize UHWO's position through cost-leadership, improving differentiation/uniqueness, and advancing competitive advantage.



From: 2018 Strategic Action Plan, Business Model (p. 24)

MCDA—**Process Stages**

stage 3

Intro to MCDA
Process

Stage

Weighting Discussions /Decision Utilizing the 4 components of the Business Model in the Strategic Action Plan (OF, CVP, VC, OP), generate weights for each (=100%).

Stage2

Criteria &

Data Collection of Possible Strategic Tactics Gather Data on 30+ possilbe Strategic Tactics (Cost effective and/or investment).

1st Round Review of Strategic Tactics Decision Point-reduce Strategic Tactics to 10-20; prepare for Stakeholder Vetting.

Staged

Stakeholder Vetting of Strategic Tactics Vet Strategic Tactics with Stakeholderscollect input.

Stages

2nd Round Review of Strategic Tactics Decision Point II -determine implementation of Strategic Tactics for Yrs 1, 2, and 3; ensure budget requirements are met.

stage

Final 3-Year Tactical Plan and Budget Final Decision Point (III)– prepare and present tactical plan and budget to UH system; communicate plan and budget with UHWO stakeholders.

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- Faculty Workload (Adjusted course load)
- Streamlining/Centralizing Support Functions (Campus and System-wide)
- Increasing Minimum Course Enrollment
- Facilities—increase building temperature, telework, hybrid/distance education
- Adjustment to Concentrations (Merging/Streamlining/Refocusing)



Strategy	Questions	Possible Next Steps
Faculty Workload (Adjusted course load)	 What is the plan? How and when will the plan be implemented? 	 Calculations are being made to determine the cost savings.



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Which functions (e.g. Administrative, Student Conversations at the	Strategy		
Streamlining/Centralizing Support Functions (Campus and System wide)support) will be streamlined 	t Functions	Sup (Ca	



Strategy	Questions	Possible Next Steps
Adjustment to Concentrations (Merging/Streamlining/ Refocusing)	 How will the merging/streamlining help us to be unique and more self-sustaining? How will determination of which concentrations to be merged/streamlined/refocused be made? How and when will the plan be implemented? 	 Conversations to determine which of the concentrations will be impacted will occur soon; more information to come.



Strategy	Questions	Possible Next Steps
Increasing Minimum Course Enrollment	 What are the general guidelines for this strategy to occur? Will there be extenuating circumstances that could alter the guidelines? What is the minimum course enrollment threshold and how will this guide be implemented? 	 Calculations are being made to determine the cost savings at various levels of course enrollment. Leadership discussions with units and at the campus level will continue.



Strategy	Questions	Possible Next Steps
Facilities—increase building temperature, telework, hybrid/distance education	 What is the optimal building temperature—during the pandemic, beyond the pandemic era? How will telework be implemented? How will this impact the functioning of our facilities? How will hybrid and distance education work to reduce costs and increase our value to our 	 Already occurring is a facilities/energies cost analysis; the report should be available to leadership soon. Telework and Hybridity analyses will soon start.

students and their families?

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Questions & Answers

Next Steps

- Calculations
- Campus leaders holding conversations
- Exploring partnerships with other campuses
- Development of Tactical plans to execute cost reductions & investments
- Others

