

# Bachelor of Arts in Business Administration, General

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through STAR GPS at <https://www.star.hawaii.edu/>. Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the 2023-24 catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

*\*Note: Some courses may be applied more than once to fulfill General Education, Core, or Concentration Requirements. Double counted courses do not reduce the number of credits required for the concentration. Students are still responsible for meeting the minimum number of credits in the concentration and the overall total credits for graduation.*

## General Education Requirements: 31 credits (\*25 credits see note above)

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I
0*	Foundations of Quantitative Reasoning (FQ) <b>MATH 103 College Algebra, MATH 115 Statistics or higher</b> <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g., HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g., HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas
0*	Diversification Social Sciences (DS): 6 credits from two different areas <b>ECON 130</b>
3	Diversification Social Sciences (DS): Different area from above.
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):
3	3 credits from the physical sciences (DP):
1	1 credit of laboratory (DY):

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing

## Lower Division Math Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will satisfy FQ requirement in General Education Section</i>

## Lower Division Program Requirements: 15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting
3	ACC 202 Introduction to Managerial Accounting
3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement in General Education Section</i>
3	ECON 131 Principles of Macroeconomics
3	ICS 101 Digital Tools for Info World or equivalent

## Core Requirements: 24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 311 Financial Statement Analysis <u>or</u> BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

## Concentration Requirements: 12 credits

**Students must complete 12 credits, with at least one class from three different business clusters: Accounting, Data Analytics, Facilities Management, Finance, Hospitality & Tourism, Management, Marketing, and Economics. Courses may not be used to satisfy more than one cluster requirement.**

### Accounting Cluster:

ACC 323 Intermediate Financial Accounting II  
ACC 330 Federal Tax: Individual Income  
ACC 340 Intermediate Managerial Accounting  
ACC 409 Accounting Information Systems  
ACC 418 Auditing  
ACC 419 Advanced Accounting

ACC 430 Corporate and Partnership Tax  
ACC 431 Estate and Gift Taxation  
ACC 450 Governmental Accounting  
ACC 498a Selected Topics in Accounting  
ACC 499 Directed Reading and Research

### Data Analytics:

BUSA 340 Business Intelligence  
BUSA 342 Practical Programming: Python  
BUSA 346 Data Analytics on Cloud

BUSA 348 Data Analytics for Business  
BUSA 436 Machine Learning Practice  
BUSA 448 Methods for Data Analytics

### Facilities Management:

FMGT 300 Principles and Practices for FMGT  
FMGT 302 Operations and Maintenance Management  
FMGT 401 Environmental, Health, and Safety Management for Facilities

FMGT 402 Corporate Real Estate Management for Facilities  
FMGT 403 Sustainable Strategies for Facilities  
ITS 410 IT Project Management

### Finance Cluster:

BUSA 308 Principles of Risk Management & Insurance  
BUSA 328 Personal Lines Insurance  
BUSA 338 Commercial Insurance  
BUSA 427 Topics & Cases in Business Finance  
BUSA 428 Enterprise Risk Management  
FIN 301 Personal Finance  
FIN 307 Corporate Finance  
FIN 311 Investments

FIN 412 Futures & Options  
FIN 429 Estate Planning  
FIN 430 Money & Capital Markets  
FIN 431 Retirement Planning & Employee Benefits  
FIN 461 International Trade and Finance  
FIN 491 Entrepreneurial Service Learning  
FIN 498a Selected Topics in Finance  
FIN 499 Directed Reading & Research

### Hospitality & Tourism Cluster:

BUSA 390a Topics in Hospitality & Tourism  
BUSA 395H Internship Experience  
BUSA 482 Executive Lecture Series  
HOST 304 Hospitality and Tourism Marketing  
HOST 306 Hospitality and Travel Administration  
HOST 309 Hospitality Accounting  
HOST 313 Food Services Management

HOST 314 Lodging Operations Management  
HOST 403 Revenue Management  
HOST 422 Root Culture: Transforming Hospitality  
HOST 421 Sustainability in Tourism  
HOST 423 Hotel Investments  
HOST 498a Selected Topics in Hospitality & Tourism  
HOST 499 Directed Reading and Research

### Management Cluster:

MGT 301 Business Ethics  
MGT 310 Principles of Management  
MGT 320 Fundamentals of Entrepreneurship & Small Business Management  
MGT 322 Leadership in Organizations

MGT 325 Operations Management  
MGT 330 Human Resource Management  
MGT 341 Behavior in Organizations  
MGT 343 Comparative Management  
MGT 370 Global External Environment

**Marketing Cluster:**

BUSA 325 Asian Economies, Business and Consumers  
 BUSA 485 E-Commerce with International Perspectives  
 MKT 311 Consumer Behavior  
 MKT 321 Marketing Research  
 MKT 331 Advertising & Promotion Management

MKT 341 Retailing Management  
 MKT 381 International Marketing  
 MKT 476 Health Care Marketing  
 MKT 479 Principles of Public Relations  
 MKT 498a Selected Topics in Marketing

**Economics Cluster:**

ECON 300 Intermediate Macroeconomic Theory  
 ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

**Capstone Requirement: 3 credits**

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirements: 35 credits**

See your College Success Advisor to confirm how many Upper and Lower Division electives are needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
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**NOTES:** The Faculty contacts for this concentration are Leslie Rush, email: [lrush@hawaii.edu](mailto:lrush@hawaii.edu), phone:689-2330 and Dr. Linda Randall, email: [linda3@hawaii.edu](mailto:linda3@hawaii.edu), phone:689-2336 and Dr. Joanne Chinen-Moore email: [jchinen@hawaii.edu](mailto:jchinen@hawaii.edu), phone: (808) 689-2372. The General Business Administration concentration is available via distance delivery.