

Bachelor of Arts in Business Administration, General

The goal of academic advising is to further enhance the educational mission of the university and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through STAR GPS at <https://www.star.hawaii.edu/>. Academic Advising appointments may be scheduled by visiting STAR BALANCE at <https://www.star.hawaii.edu/appointment/login.jsp> or by calling 808-689-2689. Please visit the Advising website for further information: <https://westoahu.hawaii.edu/academics/advising/>.

Graduation Requirements (see the 2025-26 catalog for any additional graduation requirements):

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| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

**Note: Some courses may be applied more than once to fulfill General Education, Core, or Concentration Requirements. Double-counted courses do not reduce the number of credits required for the concentration. Students are still responsible for meeting the minimum number of credits in the concentration and the overall total credits for graduation.*

General Education Requirements: 31 credits (*25 credits see note above)

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I
0*	Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g., HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g., HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas
0*	Diversification Social Sciences (DS): 6 credits from two different areas ECON 130
3	Diversification Social Sciences (DS): Different area from above.
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):
3	3 credits from the physical sciences (DP):
1	1 credit of laboratory (DY):

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing

Lower Division Math Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will satisfy FQ requirement in the General Education Section</i>

Lower Division Program Requirements: 15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting
3	ACC 202 Introduction to Managerial Accounting
3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement in the General Education Section</i>
3	ECON 131 Principles of Macroeconomics
3	ICS 101 Digital Tools for Info World or equivalent

Core Requirements: 24 credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 311 Financial Statement Analysis <u>or</u> BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 12 credits

Students must complete 12 credits, with at least one class from three different business clusters: Accounting, Data Analytics, Facilities Management, Finance, Hospitality & Tourism, Management, Marketing, and Economics. Courses may not be used to satisfy more than one cluster requirement.

Accounting Cluster:

ACC 323 Intermediate Financial Accounting II
ACC 330 Federal Tax: Individual Income
ACC 340 Intermediate Managerial Accounting
ACC 409 Accounting Information Systems
ACC 418 Auditing
ACC 419 Advanced Accounting

ACC 430 Corporate and Partnership Tax
ACC 431 Estate and Gift Taxation
ACC 450 Governmental Accounting
ACC 498a Selected Topics in Accounting
ACC 499 Directed Reading and Research

Data Analytics Cluster:

DATA 340 Business Intelligence
DATA 342 Practical Programming: Python
DATA 348 Business Analytics

DATA 349 Data Analytics on the Cloud
DATA 436 Machine Learning Practice
DATA 448 Methods for Data Analytics

Facilities Management Cluster:

FMGT 300 Principles and Practices for FMGT
FMGT 302 Operations and Maintenance Management
FMGT 401 Environmental, Health, and Safety Management for Facilities

FMGT 402 Corporate Real Estate Management for Facilities
FMGT 403 Sustainable Strategies for Facilities
ITS 410 IT Project Management

Finance Cluster:

BUSA 308 Principles of Risk Management & Insurance
BUSA 328 Personal Lines Insurance
BUSA 338 Commercial Insurance
BUSA 427 Topics & Cases in Business Finance
BUSA 428 Enterprise Risk Management
FIN 301 Personal Finance
FIN 307 Corporate Finance
FIN 311 Investments

FIN 412 Futures & Options
FIN 429 Estate Planning
FIN 430 Money & Capital Markets
FIN 431 Retirement Planning & Employee Benefits
FIN 461 International Trade and Finance
FIN 491 Entrepreneurial Service Learning
FIN 498a Selected Topics in Finance
FIN 499 Directed Reading & Research

Hospitality & Tourism Cluster:

BUSA 395H Internship Experience
BUSA 482 Executive Lecture Series
HOST 304 Hospitality and Tourism Marketing
HOST 306 Hospitality and Travel Administration
HOST 309 Hospitality Accounting
HOST 313 Food Services Management
HOST 314 Lodging Operations Management

HOST 403 Revenue Management
HOST 422 Root Culture: Transforming Hospitality
HOST 421 Sustainability in Tourism
HOST 423 Hotel Investments
HOST 390a Topics in Hospitality & Tourism
HOST 498a Selected Topics in Hospitality & Tourism
HOST 499 Directed Reading and Research

Management Cluster:

MGT 301 Business Ethics
MGT 310 Principles of Management
MGT 320 Fundamentals of Entrepreneurship & Small Business Management
MGT 321 Project Management
MGT 322 Leadership in Organizations

MGT 325 Operations Management
MGT 330 Human Resource Management
MGT 341 Behavior in Organizations
MGT 343 Comparative Management
MGT 370 Global External Environment

Marketing Cluster:

BUSA 325 Asian Economies, Business, and Consumers
 BUSA 485 E-Commerce with International Perspectives
 MKT 311 Consumer Behavior
 MKT 321 Marketing Research
 MKT 331 Advertising & Promotion Management
 MKT 341 Retailing Management

MKT 362 Digital Marketing
 MKT 381 International Marketing
 MKT 476 Health Care Marketing
 MKT 479 Principles of Public Relations
 MKT 498a Selected Topics in Marketing

Economics Cluster:

ECON 300 Intermediate Macroeconomic Theory
 ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

Capstone Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirements: 35 credits

See your College Success Advisor to confirm how many upper and lower-division electives are needed.

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
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NOTES:

The Faculty contacts for the General Business Administration concentration are:

- Dr. Joanne Chinen-Moore
 Email: jchinen@hawaii.edu; Phone (808) 689-2372
- Dr. Leslie Rush
 Email: lrush@hawaii.edu; Phone (808) 689-2330

The General Business Administration concentration is available via distance delivery.