

Bachelor of Arts in Business Administration, General

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through STAR GPS at <https://www.star.hawaii.edu/>. Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

Graduation Requirements (see the 2021-22 catalog for any additional graduation requirements):

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| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA |
| <input type="checkbox"/> 120 Total Credits Minimum | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH) | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits | | |

General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I
3	Foundations Symbolic Reasoning (FS) OR Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two different groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130)
3	Diversification Social Sciences (DS): Different area from above.
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):
3	3 credits from the physical sciences (DP):
1	1 credit of laboratory (DY):

Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing

Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will satisfy FS/FQ requirement</i>

Lower Division Program Requirements: 12-15 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting
3	ACC 202 Introduction to Managerial Accounting
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i>
3	ECON 131 Principles of Macroeconomics
3	ICS 101 Digital Tools for Info World or equivalent

Core Requirements: 24 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 311 Financial Statement Analysis <u>or</u> BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making
3	BUSA 321 Business Finance
3	BUSA 324 Business Law
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

Concentration Requirements: 12 (UD) credit

Students must complete 12 credits, with at least one class from three different business clusters: Accounting, Data Analytics, Facilities Management, Finance, Hospitality & Tourism, Management, Marketing, and Economics. Courses may not be used to satisfy more than one cluster requirement.

Accounting Cluster:

ACC 323 Intermediate Financial Accounting II
 ACC 330 Federal Tax: Individual Income
 ACC 340 Intermediate Managerial Accounting
 ACC 409 Accounting Information Systems
 ACC 418 Auditing
 ACC 419 Advanced Accounting

ACC 430 Corporate and Partnership Tax
 ACC 431 Estate and Gift Taxation
 ACC 450 Governmental Accounting
 ACC 498a Selected Topics in Accounting
 ACC 499 Directed Reading and Research

Data Analytics:

BUSA 340 Business Intelligence
 BUSA 342 Practical Programming: Python
 BUSA 346 Data Analytics on Cloud

BUSA 348 Data Analytics for Business
 BUSA 436 Machine Learning Practice
 BUSA 448 Methods for Data Analytics

Facilities Management:

FMGT 300 Principles and Practices for FMGT
 FMGT 302 Operations and Maintenance Management
 FMGT 401 Environmental, Health, and Safety Management for Facilities

FMGT 402 Corporate Real Estate Management for Facilities
 FMGT 403 Sustainable Strategies for Facilities
 ITS 410 IT Project Management

Finance Cluster:

BUSA 308 Principles of Risk Management & Insurance
 BUSA 328 Personal Lines Insurance
 BUSA 338 Commercial Insurance
 BUSA 427 Topics & Cases in Business Finance
 BUSA 428 Enterprise Risk Management
 FIN 301 Personal Finance
 FIN 307 Corporate Finance
 FIN 311 Investments

FIN 412 Futures & Options
 FIN 429 Estate Planning
 FIN 430 Money & Capital Markets
 FIN 431 Retirement Planning & Employee Benefits
 FIN 461 International Trade and Finance
 FIN 491 Entrepreneurial Service Learning
 FIN 498a Selected Topics in Finance
 FIN 499 Directed Reading & Research

Hospitality & Tourism Cluster:

BUSA 390a Topics in Hospitality & Tourism
 BUSA 395H Internship Experience
 BUSA 482 Executive Lecture Series
 HOST 304 Hospitality and Tourism Marketing
 HOST 306 Hospitality and Travel Administration
 HOST 309 Hospitality Accounting
 HOST 313 Food Services Management

HOST 314 Lodging Operations Management
 HOST 403 Revenue Management
 HOST 422 Root Culture: Transforming Hospitality
 HOST 421 Sustainability in Tourism
 HOST 423 Hotel Investments
 HOST 498a Selected Topics in Hospitality & Tourism
 HOST 499 Directed Reading and Research

Management Cluster:

MGT 301 Business Ethics
 MGT 310 Principles of Management
 MGT 320 Fundamentals of Entrepreneurship & Small Business Management
 MGT 322 Leadership in Organizations

MGT 325 Operations Management
 MGT 330 Human Resource Management
 MGT 341 Behavior in Organizations
 MGT 343 Comparative Management
 MGT 370 Global External Environment

Marketing Cluster:

BUSA 325 Asian Economies, Business and Consumers
 BUSA 485 E-Commerce with International Perspectives
 MKT 311 Consumer Behavior
 MKT 321 Marketing Research
 MKT 331 Advertising & Promotion Management

MKT 341 Retailing Management
 MKT 381 International Marketing
 MKT 476 Health Care Marketing
 MKT 479 Principles of Public Relations
 MKT 498a Selected Topics in Marketing

Economics Cluster:

ECON 300 Intermediate Macroeconomic Theory
 ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
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Capstone Requirement: 3 (UD) credits

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

Elective Requirements: 29-35 credits

6* Upper Division 23-29* Upper or Lower Division

*See a Student Services Academic Advisor

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
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NOTES: The Faculty contacts for this concentration are Joanne Chinen-Moore, email: jchinen@hawaii.edu, phone: (808) 689-2372, Leslie Rush, email: lrush@hawaii.edu, phone: 689-2330 and Dr. Linda Randall, email: linda3@hawaii.edu, phone: 689-2336.