

# Bachelor of Arts in Business Administration, General

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through MyUH at [myuh.hawaii.edu](http://myuh.hawaii.edu). Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

## Graduation Requirements (see the 2018-2019 catalog for any additional graduation requirements):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 45 Upper Division Credits Minimum | <input type="checkbox"/> 3 Upper Division Writing Intensive Courses | <input type="checkbox"/> 2.0 UHWO GPA          |
| <input type="checkbox"/> 120 Total Credits Minimum         | <input type="checkbox"/> Focus Requirements (OC, HAP, ETH)          | <input type="checkbox"/> 2.0 CONCENTRATION GPA |
| <input type="checkbox"/> 30 UHWO Credits                   |   |  |

## General Education Requirements: 31 credits

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will Satisfy Lower Division Math Requirement</i>
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two <b>different</b> groups (A, B, C): *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151) *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152) *Group C: Pre-history to present
6	Diversification Arts, Humanities & Literature (DA, DH, DL): 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas (ECON 130)
3	Diversification Social Sciences (DS): Different area from above.
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):
3	3 credits from the physical sciences (DP):
1	1 credit of laboratory (DY):

## Writing Skills Requirement: 3 credits

Credits	Course Alpha / Number / Title
3	ENG 200 Composition II or ENG 209 Business Writing

## Lower Division Math Requirement: 0-3 credits

Credits	Course Alpha / Number / Title
0 or 3	MATH 103 College Algebra, MATH 115 Statistics or higher <i>*Will satisfy FS requirement</i>

## Lower Division Program Requirements: 9-12 credits

Credits	Course Alpha / Number / Title
3	ACC 201 Introduction to Financial Accounting
3	ACC 202 Introduction to Managerial Accounting
0 or 3	ECON 130 Principles of Microeconomics <i>*Will satisfy one DS requirement</i>
3	ECON 131 Principles of Macroeconomics

## Core Requirements: 24 (UD) credits

Credits	Course Alpha / Number / Title
3	BUSA 300 Principles of Marketing
3	BUSA 312 Intermediate Financial Accounting I
3	BUSA 320 Statistics for Decision-Making

Credits	Course Alpha / Number / Title
3	BUSA 321 Business Finance
3	BUSA 324 Business Law
3	BUSA 345 Management of Information Systems
3	BUSA 386 Global Management and Organizational Behavior
3	BUSA 435 Strategic Management

### Concentration Requirements: 12 (UD) credit

**Students must complete 12 credits, with at least one class from three different business clusters: Accounting, Finance, Hospitality & Tourism, Management, Marketing, and Economics. Courses may not be used to satisfy more than one cluster requirement.**

#### **Accounting Cluster:**

BUSA 309 Hospitality Accounting  
BUSA 313 Inter. Financial Accounting II  
BUSA 318 Inter. Managerial Accounting  
BUSA 319 Federal Tax: Individual Income  
BUSA 414 Governmental Accounting  
BUSA 415 Auditing

BUSA 416 Accounting Info System  
BUSA 418 Advanced Accounting  
BUSA 419 Corp. & Partnership Tax  
BUSA 459 Estate & Gift Taxation  
BUSA 498 Selected Topics in Accounting  
BUSA 499 Directed Reading and Research

#### **Finance Cluster:**

BUSA 308 Principles of Risk Management & Insurance  
BUSA 326 Investments (Cross-listed FIN 326)  
BUSA 328 Personal Lines Insurance  
BUSA 338 Commercial Insurance  
BUSA 427 Topics & Cases in Business Finance  
BUSA 428 Enterprise Risk Management  
FIN 301 Personal Finance

FIN 307 Corporate Finance  
FIN 322 Money & Capital Markets  
FIN 412 Futures & Options  
FIN 461 International Trade & Finance  
FIN 491 Entrepreneurial Service Learning  
FIN 498 Selected Topics in Finance  
FIN 499 Directed Reading & Research

#### **Hospitality & Tourism Cluster:**

BUSA 306 Hospitality and Travel Administration  
BUSA 309 Hospitality Accounting  
BUSA 340 Business Intelligence  
BUSA 409 Hospitality and Tourism Marketing

BUSA 423 Hotel Investments  
BUSA 482 Executive Lecture Series  
BUSA 498 Selected Topics in HOST  
BUSA 499 Directed Reading and Research

#### **Management Cluster:**

MGT 301 Business Ethics  
MGT 310 Principles of Management  
MGT 320 Fundamentals of Entrepreneurship & Small Business Management  
MGT 322 Leadership in Organizations

MGT 325 Operations Management  
MGT 330 Human Resource Management  
MGT 343 Comparative Management  
MGT 370 Global External Environment

#### **Marketing Cluster:**

BUSA 304 Consumer Behavior  
BUSA 305 Advertising & Promotion Management  
BUSA 325 Asian Economics, Business & Consumers  
BUSA 364 Retailing Management  
BUSA 408 International Marketing

BUSA 476 Health Care Marketing  
BUSA 479 Principles of Public Relations  
BUSA 485 E-Commerce with International Perspectives  
BUSA 498 Selected Topics in Marketing

#### **Economics Cluster:**

ECON 300 Intermediate Macroeconomic Theory  
ECON 301 Intermediate Microeconomic Theory

ECON 302 Managerial Economics

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

**Capstone Requirement: 3 (UD) credits**

Credits	Course Alpha / Number / Title
3	WI BUSA 486B Senior Project, <u>or</u> WI BUSA 490B Administrative Practicum, <u>or</u> WI BUSA 488B Senior Case Studies, <u>or</u> WI BUSA 494 Small Business Institute Supervised Field Study

**Elective Requirements: 35-41 credits**

6\* Upper Division 26-32\* Upper or Lower Division

\*See a Student Services Academic Advisor

Credits	Course Alpha / Number / Title
3	<i>Upper Division (300-400 level)</i>
3	<i>Upper Division (300-400 level)</i>
3	
3	
3	
3	
3	
3	
3	
3	
3	
3	
2	

**NOTES:**

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