# Bachelor of Arts in Creative Media, Design and Media

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through <a href="https://www.star.hawaii.edu">www.star.hawaii.edu</a>. Academic Advising appointments may be scheduled by calling <a href="mailto:808-689-2689">808-689-2689</a> or toll-free from neighbor islands at <a href="mailto:866-299-8656">866-299-8656</a>.

Graduation F	Requirements	(see the 2019-20	20 catalog for an	v additional gr	aduation requ	irements).

☐ 45 Upper Division Credits Minimum	☐ 3 Upper Division Writing Intensive Courses	□ 2.0 UHWO GPA
□120 Total Credits Minimum	☐ Focus Requirements (OC, HAP, ETH)	☐ 2.0 CONCENTRATION GPA
☐ 30 UHWO Credits		

Students who are a part of the UH System multi-campus ACM articulated pathway are eligible for this program. Students and graduates from other creative media or communications programs can be considered for admission through a portfolio and transcript review. Please contact Sharla Hanaoka, email <a href="mailto:shanaoka@hawaii.edu">shanaoka@hawaii.edu</a>.

Note: Some courses may be applied more than once to fulfill General Education, Core, or Concentration Requirements. Double counted courses do not reduce the number of credits required for the concentration. Students are still responsible for meeting the minimum number of credits in the concentration and the overall total credits for graduation

### **General Education Requirements: 31 credits**

Credits	Course Alpha / Number / Title		
3	Foundations Written Communications (FW) ENG 100 Composition I		
3	Foundations Symbolic Reasoning (FS) <b>OR</b> Foundations of Quantitative Reasoning (FQ) MATH 100, 103, 103M/L, 115, 135 or higher		
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two <u>different</u> groups (A, B, C):  *Group A: Primarily before 1500 CE (e.g.; HIST 151 or ANTH 151)  *Group B: Primarily after 1500 CE (e.g.; HIST 152 or ANTH 152)  *Group C: Pre-history to present		
6	Diversification Arts, Humanities & Literature (DA, DH, DL): Recommend ART 112 (DA) 6 credits from two different areas		
3	Diversification Social Sciences (DS): 6 credits from two different areas		
3	Diversification Social Sciences (DS): Different area from above.		
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):		
3	3 credits from the physical sciences (DP):		
1	1 credit of laboratory (DY):		

### Writing Skills Requirement: 3 credits

### Select one course from the following:

ENG 200 Composition II ENG 209 Business Writing

Credits	Course Alpha / Number / Title
3	

### **Lower Division Math Requirement: 0-3 credits**

Credits	Course Alpha / Number / Title
0-3	MATH 100, 103, 103M/L, 115, 135 or higher (Will satisfy general ed FQ above)

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### **Creative Media Foundational Requirement: 15-18 credits**

Students who have earned an AS from a UH Media Design program may have adequate background to waive these requirements. Please consult with Sharla Hanaoka.

Credits	Course Alpha / Number / Title	
0-3	ART 112 Introduction to Digital Art (Will satisfy general ed DA above)	
3	CM 120 Introduction to Digital Video	

### Choose 12 credits from list below:

CM 150 Film Analysis and Storytelling ART 101 Introduction to Visual Arts CM 151 Pre-Production: Digital Video ART 107D Introduction to Digital Photography CM 152 Principles of Video Editing ART 113D Introduction to Digital Drawing CM 153 Sound Design for Digital Media ART 126 3D Computer Graphics CM 155 Introduction to Screenwriting ART 221 Design for Print and Web CM 160 The Mobile World ART 229 Interface Design I CM 161 Intro to iOS Mobile App Development ART 231 Art Through Applied Geometry CM 251 Animation and Special Effects ART 240 Typography and Color Design ICS 101 Digital Tools for the Information World CM 140 History of Video Games ICS 111 Introduction to Computer Science CM 142 Introduction to Video Game Design CM 143 Introduction to Game Art

C	Credits	Course Alpha / Number / Title
	3	
	3	
	3	
	3	

## Creative Media Core Requirement: 21 credits

Credits	Course Alpha / Number / Title	
3	CM 256 Creatives in Media	
3	CM 314 Music, Sound & Media	
3	CM 320 Topics in Creative Producing	
3	CM 401 Creative Professionals	
3	ENG 313 Introduction to Creative Writing	
3	HIST 363 20th Century Popular, Mass & Counter-Culture	
3	SD 360 Dynamics of Effective Leadership	

### **Design & Media Concentration Requirement: 12 credits**

#### Complete 12 credits from the following:

ART 320 Web Design & Development CM 315 Interactive Applications

CM 316 User Experience

CM 317 Motion Graphics

CM 350 Creative Strategy

CM 350 Creative Strategy

CM 351 Innovative Advertising

CM 352 Transmedia and Emerging Media

CM 358 Web Series Production

CM 378 Visual Depictions of the Human Experience

and Media Power

CM 390 Creative Media Internship

CM 400 (a) Creative Media Master Class

CM 403 Special Topics

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Credits	Course Alpha / Number / Title
3	
3	
3	
3	

### **Design & Media Concentration Electives: 9 credits**

### Complete 9 credits from the following list.

\*Courses may only be used once to fulfill the Design & Media Concentration OR Concentration Elective requirement

ART 311D Design in Public Spaces

\*ART 320 Web Design & Development

BUSA 300 Principles of Marketing

**BUSA 304 Consumer Behavior** 

**BUSA 305 Advertising & Promotion Management** 

CM 201 Forensic Photography

\*CM 315 Interactive Applications

\*CM 316 User Experience

\*CM 317 Motion Graphics

CM 340 The Modern Game Industry

CM 341 Writing and Storytelling for Video Games

CM 342 Applied Game Design

CM 343 Game Level Design

\*CM 350 Creative Strategy

\*CM 351 Innovative Advertising

\*CM 352 Transmedia and Emerging Media

CM 353 Making a Short Film

\*CM 358 Web Series Production

CM 359 Branded Entertainment: Online Video

Campaign

\*CM 378 Visual Depictions of the Human Experience

and Media Power

CM 385 Game Design & Development

\*CM 390 Creative Media Internship

CM 391 Game Design Project

CM 400(a) Creative Media Master Class

CM 402 Moving Image Archives for Film

\*CM 403 Special Topics

CM 430 Mastering Social Media

ENG 317 Pidgin Creative Writing Workshop

ENG 300c Introduction to Cultural Theory

ENG 360 Literature & Film

ENG 361 History of Film

ENG 367(a) Film Genres and Directors

ENG 368(a) Topics in Television Studies

ENG 385 Fairy Tales and Their Adaptations

ENG 441 Gender & Sexuality in Literature & Film

HIST 243 Asia Cool: Modern Asia & Pop Culture

HIST 311 Chinese Culture

HIST 321 Japanese Culture

HIST 325 Asian Economies, Business & Consumers

HIST 326 Japan Cool: Anime, Manga, and Film

HPST 304 Hawaiian-Pacific Traditions

HPST 461 Traditional Art of Hawaii

HPST 462 Traditional Art of the Pacific

HPST 477 Polynesian and Micronesian Mythology

HPST 478 Hawaiian Mythology II

HPST 479 Hawaiian Mythology I

ICS 129 Introduction to Databases

ICS 184 Network Fundamentals

ICS 211 Introduction to Computer Science II

ICS 240 Operating Systems

MGT 301 Business Ethics

MGT 320 Fundamentals of Entrepreneurship & Small

**Business Management** 

PHIL 439 Philosophy and Film

Credits	Course Alpha / Number / Title
3	
3	
3	

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# **Capstone Requirement: 6 (UD) credits**

Credits	Course Alpha / Number / Title	
3	CM 489 Pre-Capstone Experience (WI)	
3	CM 490 Senior Project or CM 491 Senior Practicum	

### **Electives Requirement: 17-26 credits**

\*Check with your College Success Advisor to confirm how many electives are needed.

Credits	Course Alpha / Number / Title
3	Possible Upper Division (300-400 level)
3	Possible Upper Division (300-400 level)
3	Possible Upper Division (300-400 level)
3	
3	
3	
3	
3	
2	

**NOTES:** Sharla Hanaoka (shanaoka@hawaii.edu) is the faculty contact for this degree.

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