# Bachelor of Arts in Creative Media, Design and Media

The goal of academic advising is to further enhance the educational mission of the university, and create quality, accessible advising partnerships with all students in a positive environment that supports student success. This advising sheet is for tracking purposes toward degree completion and is subject to change. Students also may track their academic progress via STAR Degree Check through www.star.hawaii.edu. Academic Advising appointments may be scheduled by calling 808-689-2689 or toll-free from neighbor islands at 866-299-8656.

Graduation Requirements (see the 2023-24 catalog for any additional graduation requirements):

☐ 45 Upper Division Credits Minimum	□ 3 Upper Division Writing Intensive Courses	□ 2.0 UHWO GPA
□120 Total Credits Minimum	☐ Focus Requirements (OC, HAP, ETH)	☐ 2.0 CONCENTRATION GPA
☐ 30 UHWO Credits		

Students who are a part of the UH System multi-campus ACM articulated pathway are eligible for this program. Students and graduates from other creative media or communications programs can be considered for admission through a portfolio and transcript review. Please contact Sharla Hanaoka, email <a href="mailto:sharla-hanaoka@hawaii.edu">sharaoka@hawaii.edu</a>.

\*Note: Some courses may be applied more than once to fulfill General Education, Core, or Concentration Requirements. Double counted courses do not reduce the number of credits required for the concentration. Students are still responsible for meeting the minimum number of credits in the concentration and the overall total credits for graduation

#### General Education Requirements: 31 credits (22 credits\*see note above)

Credits	Course Alpha / Number / Title
3	Foundations Written Communications (FW) ENG 100 Composition I
0*	Foundations of Quantitative Reasoning (FQ) PHIL 111, MATH 100, 103, 103M/L, 115, 135 or higher-level MATH
6	Foundations Global and Multicultural Perspectives (FG): 6 credits from two <u>different</u> groups (A, B, C):  *Group A: Primarily before 1500 CE (e.g., HIST 151 or ANTH 151)  *Group B: Primarily after 1500 CE (e.g., HIST 152 or ANTH 152)  *Group C: Pre-history to present
0*	Diversification Arts, Humanities & Literature (DA, DH, DL): <b>ART 112 (DA), HIST 363 (DH)</b> 6 credits from two different areas
3	Diversification Social Sciences (DS): 6 credits from two different areas
3	Diversification Social Sciences (DS): Different area from above.
3	Diversification Natural Sciences (DB, DP, DY): 3 credits from the biological sciences (DB):
3	3 credits from the physical sciences (DP): Recommend CM 108
1	1 credit of laboratory (DY):

### Writing Skills Requirement: 3 credits

#### Select one course from the following:

ENG 200 Composition II

**ENG 209 Business Writing** 

Credits	Course Alpha / Number / Title
3	

#### **Lower Division Math Requirement: 3 credits**

Credits	Course Alpha / Number / Title
3	PHIL 111, MATH 100, 103, 103M/L, 115, 135 or higher-level MATH (will satisfy general ed FQ requirement above)

# **Creative Media Foundational Requirement: 18 credits**

Students who have earned an AS from a UH Media Design program may have adequate background to waive these requirements. Please consult with Sharla Hanaoka.

Credits	Course Alpha / Number / Title
3	ART 112 Introduction to Digital Art (Will satisfy general ed DA requirement above)
3	CM 120 Introduction to Digital Video

# Choose 12 credits from list below:

ART 101 Introduction to Visual Arts	CM 143 Introduction to Game Art
ART 107D Introduction to Digital Photograph	y CM 150 Film Analysis and Storytelling
ART 113D Introduction to Digital Drawing	CM 151 Pre-Production: Digital Video
ART 126 3D Computer Graphics I	CM 152 Principles of Video Editing
ART 221 Design for Print and Web	CM 153 Sound Design for Digital Media
ART 229 Interface Design I	CM 155 Introduction to Screenwriting
ART 231 Art Through Applied Geometry	CM 160 The Mobile World
ART 240 Typography and Color Design	CM 161 Intro to iOS Mobile App Development
CM 101 Introduction to Visual Communication	n CM 251 Animation and Special Effects
CM 140 History of Video Games	ICS 101 Digital Tools for the Information World
CM 142 Introduction to Video Game Design	ICS 111 Introduction to Computer Science I

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

# Creative Media Core Requirement: 21 credits

Credits	Course Alpha / Number / Title
3	CM 256 Creatives in Media
3	CM 314 Music, Sound & Media
3	CM 320 Topics in Creative Producing
3	CM 401 Creative Professionals
3	ENG 313 Introduction to Creative Writing
3	HIST 363: 20th Century Popular, Mass & Counter-Culture (May also satisfy general ed DH above)
3	SD 360 Dynamics of Effective Leadership

#### **Design & Media Concentration Requirement: 12 credits**

#### Complete 12 credits from the following:

ART 320 Web Design & Development CM 315 Interactive Applications

CM 316 User Experience CM 317 Motion Graphics

CM 350 Creative Strategy

CM 351 Innovative Advertising

CM 352 Transmedia and Emerging Media

CM 358 Web Series Production

CM 378 Visual Depictions of the Human Experience

and Media Power

CM 390 Creative Media Internship

CM 403 Special Topics

CM 415 Visual Design for Mobile Apps

Credits	Course Alpha / Number / Title
3	
3	
3	
3	

#### Design & Media Concentration Electives: 9 credits

#### Complete 9 credits from the following list.

### \*Courses may only be used once to fulfill the Design & Media Concentration OR Concentration Elective requirement

ART 311D Design in Public Spaces \*ART 320 Web Design & Development **BUSA 300 Principles of Marketing** CM 201 Forensic Photography CM 301 Esports Primer \*CM 315 Interactive Applications

\*CM 316 User Experience \*CM 317 Motion Graphics

CM 340 The Modern Game Industry

CM 341 Writing and Storytelling for Video Games

CM 342 Game Design & Development I

CM 343 Game Level Design \*CM 350 Creative Strategy \*CM 351 Innovative Advertising

\*CM 352 Transmedia and Emerging Media

CM 353 Making a Short Film \*CM 358 Web Series Production

CM 359 Branded Entertainment: Online Video

Campaign

\*CM 378 Visual Depictions of the Human Experience and Media Power

\*CM 390 Creative Media Internship CM 391 Game Design Project

CM 402 Archival Research for Media Makers

\*CM 403 Special Topics CM 405 Documentary Arts CM 406 Advanced Screenwriting CM 407 Stop Motion

\*CM 415 Visual Design for Mobile Apps

CM 430 Mastering Social Media

CM 442 Game Design & Development II

ENG 317 Pidgin Creative Writing Workshop

ENG 300c Introduction to Cultural Theory

ENG 360 Literature & Film ENG 361 History of Film

ENG 367(a) Film Genres and Directors ENG 368(a) Topics in Television Studies ENG 385 Fairy Tales and Their Adaptations ENG 441 Gender & Sexuality in Literature & Film HIST 243 Asia Cool: Modern Asia & Pop Culture

HIST 311 Chinese Culture HIST 321 Japanese Culture

HIST 325 Asian Economies, Business & Consumers HIST 326 Japan Cool: Anime, Manga, and Film

HPST 304 Hawaiian-Pacific Traditions HPST 461 Traditional Art of Hawaii HPST 462 Traditional Art of the Pacific

HPST 477 Polynesian and Micronesian Mythology

HPST 478 Hawaiian Mythology II HPST 479 Hawaiian Mythology I ICS 129 Introduction to Databases ICS 184 Network Fundamentals

ICS 211 Introduction to Computer Science II

ICS 240 Operating Systems MGT 301 Business Ethics

MGT 320 Fundamentals of Entrepreneurship & Small

**Business Management** MKT 311 Consumer Behavior

MKT 331 Advertising & Promotion Mangement

MUS 240 Intro to Music Technology MUS 289 Introduction to Music Writing MUS 343 Audio Production: Intro to Mixing MUS 389 Intermediate Music Writing for Media

PHIL 439 Philosophy and Film

Credits	Course Alpha / Number / Title
3	
3	
3	

# Capstone Requirement: 6 credits

Credits	Course Alpha / Number / Title
3	CM 489 The Creative Process (WI)
3	CM 490 Senior Project or CM 491 Senior Practicum

# **Electives Requirement: 26 credits**

\*Check with your College Success Advisor to confirm how many electives are needed.

Credits	Course Alpha / Number / Title
3	Possible Upper Division (300-400 level)
3	Possible Upper Division (300-400 level)
3	Possible Upper Division (300-400 level)
3	
3	
3	
3	
3	
2	

<u>NOTES:</u> The faculty contact for this degree is Sharla Hanaoka, email: <a href="mailto:shanaoka@hawaii.edu">shanaoka@hawaii.edu</a>, phone: (808) 689-2392. For advising support, please contact UHWO Advising at <a href="mailto:uhwoadv@hawaii.edu">uhwoadv@hawaii.edu</a>, phone: (808) 689-2689.