|	
	You must provide results for each program, concentration, specialization, etc. accredited or to be accredited. **UHWO Link:** https://westoahu.hawaii.edu/academics/acbsp-accreditation/
Student Achievement	**Replace examples with your program data and information.** **Must report on goal of graduates by program and results.** **e.g. Graduation by program and year** Goal Results **e.g. BS Finance** ☐ ☐ **e.g. BS Management** ☐ **e.g. MBA** ☐ **Report on at least one of these:** **Attrition** ☐ **Retention** ☐ **Licensure pass rates** ☐ **Job placement rates** ☐ **Employment advancement** ☐ **Acceptance into unergraduate or graduate programs** **Successful transfer of credit** ☐ **Other** ☐

Must report on goal of graduates by program and results.		
Degrees Awarded	**Goal 2023-2024 AY**	**Results 2023-2024 AY**
Accounting	55	65
General Business	35	35
Finance	25	22
Hospitality & Tourism	25	15
Management	55	45
Marketing	30	29

Degrees Awarded by Program
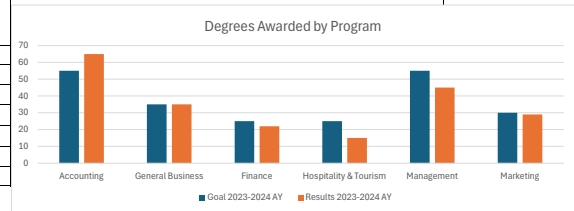
Practicum Internships	**Goal 2023-2024 AY**	**Results 2023-2024 AY**
Accounting	10	20
General Business	5	5
Finance	5	3
Hospitality & Tourism	5	5
Management	10	7
Marketing	10	6

Practicum Internships by Program
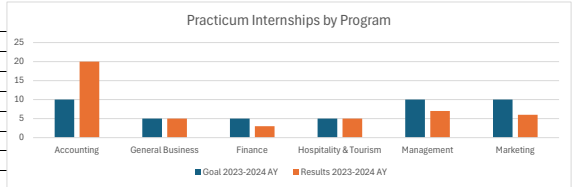
Transfer Enrollment	**Goal 2023-2024 AY**	**Results 2023-2024 AY**
Accounting	75	55
General Business	50	41
Finance	15	12
Hospitality & Tourism	35	25
Management	40	37
Marketing	25	22

Transfer Enrollment by Program
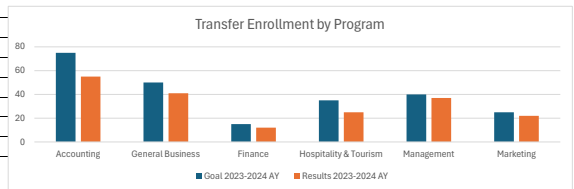
Retention	**Goal 2023-2024 AY**	**Results 2023-2024 AY**
Accounting	79%	*
General Business	79%	67%
Finance	79%	*
Hospitality & Tourism	79%	78%
Management	79%	90%
Marketing	79%	86%
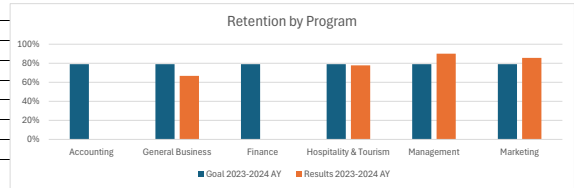
* suppressed due to small sample

Retention by Program

Table 7.1.b - Operations and Support

Operations and Support	What do you have to report to the administration? Those are mostly business operation processes.
	This list is comprised of examples to help you think about your own business operation processes. Some operational actives include hiring faculty, setting academic policies, overseeing the budget, fundraising, and other administrative duties. Other operational processes include: classroom teaching assignments, student advising and counseling activities, scholarly and professional activities, community and college service activities, administrative activities, business and industry interaction, special research programs and projects, thesis and dissertation supervision and direction, if applicable, non-traditional teaching.

This list is only some examples to help you think about your own support services. Support services can include computer labs, structured assistance or supplemental instruction in math, reading, and English. Support can be emotional, physical, financial, academic, or spiritual. It could be computer-assisted instructional laboratories, study groups, tutoring, writing assistance, disability resources and technology help. |

			Analysis of Results		
Performance Measure

Measurable goal

What is your goal? | What is your measurement instrument or process?

(Indicate length of cycle) | Current Results

What are your current results? | Analysis of Results

What did you learn from the results? | Action Taken or Improvement made

What did you improve or what is your next step? | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) |
| Increase FT Transfer-in Graduation Rates from 65% a 4-yr mark to 75% by 2025. | Data.hawaii.edu/reports/
Track 2020 FT Transfer-in Graduation rates/yr. Follow 2021, 2022, 2023, and 2024 Cohorts | Increased from 38% at the 2-yr mark to 65% by 4-yrs. | Increasing trend from 2-yrs to 4-yrs. Students are typically non-traditional students illustratedand is illu,strated by the additional time needed to graduate. | Student success programs, student services, and student-focus efforts increased campus-wide. We have one more year of data to collect to reach the 2025 goal. Faculty reach out to students during the enrollment period as a touchpoint. |

2020 FT Transfer-in Graduation Rates 4-yr |
| Increase PT Transfer-in Graduation Rates from 40% at 4-year mark to 60% by 2025. | Data.hawaii.edu/reports/
Track 2020 PT Transfer-in Graduation rates/yr. Follow 2021, 2022, 2023, and 2024 Cohorts | Increased from 12% at the 2-yr mark to 40% by 4-yrs. | Increasing trend from 2-yrs to 4-yrs. Students are typically non-traditional students and illustrated by the additional time needed to graduate. | Student success programs, student services, and student-focus efforts increased campus-wide. We have one more year of data to collect to reach the 2025 goal. Faculty reach out to students during the enrollment period as a touchpoint. |

2020 PT Transfer-in Graduation Rates 4-yr |
| Increase % In-person/Hybrid class vs. online course offerings to a 50/50 split between in-person/hybrid and online by 2025. | Data.hawaii.edu/reports/ Student and Course Taking Modality Report | Increasedo in-person/hybrid course offerings by 4% from Spring to Fall 2024 and reduction of nline-onlyonline only course offerings from 66% to 64% from Spring to Fall 2024 | Overall trend moving in the direction of more in-person/hybrid course offerings, but movement is minimal, less than 5%. A greater push for in-person and hybrid courses is needed. | Focus on offering more in-person/hybrid course offerings for classes with multiple sections each term. The Division Chair is considering requiring a minimum of 1 section of each class to be offered in-person/hybrid. |

2024 Class Modality - In Person/Hybrid vs. Online |
| Increase retention for BA for Business programs from 68% to 80% by 2025 | https://data.hawaii.edu/#/home | Current retention results for 2024 are approaching the overall goal of 80% retention. | The year 2024 highlights the highest retention of the years 2022-2024, highlighting the significant efforts made to increase retention. | Utilize current faculty to participate in additional student contact touchpoint efforts (i.e. call during the enrollment period, support during the semester, social media campains for programs, etc.). |

2024 Retention for BA Business Programs |